

MINUTES OF THE CITY OF FRONTENAC BOARD OF ALDERPERSONS TUESDAY, MARCH 19, 2019 PUBLIC HEARING

The March 19, 2019 public hearing of the City of Frontenac was called to order at 7:00 p.m. with Mayor Margot Martin presiding. The Alderpersons present were David Bray, Nalini Mahadevan, Brian Warner, Dan Kemper, Jamie Griesedieck and Tom O'Brien.

Also in attendance were City Administrator, Jaysen Christensen; City Clerk, Leesa Ross; City Attorney, Kevin O'Keefe; Fire Chief, Jack Trout; Assistant Fire Chief, Marc Ulses; Chief of Police, Mark Guttmann; Public Works Director, Jeff Wappelhorst; Building Commissioner, John Morgan; (via telephone) and Finance Officer, Lea Ann Bennett.

Mayor Martin called the public hearing to order.

Request approval of a conditional use permit for site and building signage for the planned development located at 2021 and 2051 South Lindbergh (former Shriners Hospital Property), as required by the planned development ordinance.

Mayor Martin asked if a representative was available to speak on this request.

Mr. Aaron Kohler of Lifetime Fitness was present. He stated they were requesting five building signs. Three building signs, one facing north and two facing east, and two small signs on the north, which will identify the location of the café; and salon and spa. An alderman stated there were concerns of the lighting of the sign on the north facing side and the visibility. Mr. Kohler said the sign at the entrance will be extended out and the face is mounted on the sign, and he said it is tucked back in the building. The signs will be halo lit. The light will be against the building, which will create a glow.

Mr. Mackey of Sign Crafters was present to represent the DESCO package, which includes the office building, including the retail spaces, and the two out parcels, and the monument signs. Mr. Mackey presented the sign package for the office building, i.e., the retail space on the first floor; and the signs for the second and third floor tenants. Mr. Mackey then presented the sign package for the Uncle Julio's location. Mr. Mackey did state that the monument sign which was approved by the Planning & Zoning Commission, a change was requested. At the request of Brookfield Properties, the owner of Plaza Frontenac requested the one sign approved to be eight square feet, be changed to match other signs and it will be up to five

square feet. Mr. Mackey also stated Uncle Julio's has requested the sign on the east elevation be approved for up to 50 square feet, and not the 35 square feet, which was approved by the Planning & Zoning Commission at their February meeting. Mr. Mackey stated the reason for this, is that the east elevation is 127 square feet and they are requesting up to a 50 square feet sign. Mr. Mackey showed illustrations of the new proposals, the smaller monument sign and the larger Uncle Julio sign. The Uncle Julio sign will be illuminated and he stated the building sits 40 feet off Lindbergh. Mr. Mackey stated the Uncle Julio's sign on the west side will be 25 square feet.

Mayor Martin asked were there any other signs in Frontenac as large as the sign that is requested by Uncle Julio's. Mr. Morgan stated Neiman Marcus' sign is approximately 120 square feet; Saks Fifth Avenue's sign is approximately 80 square feet and the Commerce Bank Sign is somewhere between 50-60 square feet.

Mr. Kohler stated as they sell memberships, they would like to put up several temporary signs directing people to Plaza Frontenac, as they are going to rent space there. They hope to begin selling memberships in July. Mr. Kohler was advised to speak with Mr. Morgan as those signs are approved administratively.

Mayor Martin asked for a motion to adjourn the public hearing.

MOTION: Alderperson Griesedieck motioned and Alderperson Kemper seconded to adjourn the meeting. All Alderpersons voted "Aye". Motion passed.

Mayor Martin closed the public hearing at 7:13 p.m.